

Post: Visitor Welcome Team Member

Department: Visitor Welcome

Division: Horticulture and Visitor Experience

Job Description

Key Responsibilities

- 1. Opening and closing of the Garden including all reception points, buildings, and Garden security.
- 2. Provide a welcoming and inclusive approach for all visitor facing activities whilst delivering customer service excellence to maintain 5-star Quality Assurance.
- 3. Ensure the health and safety of visitors/customers within the Garden, following all procedures and contributing to all reviews of processes.
- 4. Liaise with internal and external partners to facilitate daily operations.
- 5. Respond to visitor/customer enquiries effectively and provide information involving other departments and knowledge bases.
- 6. Provide effective patrolling of the Garden to protect the Living Collection and ensure that visitors adhere to the Garden's regulations.
- 7. Respond to and provide support for all incidents and emergencies in line with procedures.
- 8. Support and promote RBGE Events and Exhibitions including ticket sales for Christmas at the Botanics.
- 9. Optimise visitor spend by actively promoting all products, including maps, guidebooks, and daily tours.
- 10. Actively promote and encourage visitor giving through donations, memberships, and Gift Aid.
- 11. Comply with all cash handling and banking procedures.
- 12. Carry out general administration tasks including record keeping.



Specific Responsibilities

- Ability to work across a range of reception sales points and assist in supporting the smooth running of events and activities within the Garden.
- Along with the rest of the VWT maintain and improve service levels to a 5-star standard and be confident that this is consistently maintained. Respond and engage with the Mystery Visit programme.
- To actively contribute to achieving the budget and departmental targets for 2024/2025.
- To process all bookings for Group and Private guided tours of the Garden.

Person Specification

Skills/Aptitude	Essential	Desirable
Proactive and take responsibility for own workload, prioritising to meet conflicting demands	*	
Have a 'can do' attitude	*	
Excellent interpersonal skills and have the ability to communicate effectively with people at all levels	*	
Excellent customer services skills	*	
Ability to work flexibly across a range of areas	*	
Ability to use initiative and work to tight deadlines	*	

Knowledge	Essential	Desirable
Previous visitor or customer service experience	*	
Computer literate – use of Microsoft Word, Outlook, Excel, databases	*	
Previous experience of following health and safety procedures	*	
Previous cash handling and till operation experience	*	
Ability to follow established work procedures	*	
Previous experience of answering enquiries in person, via email and over the phone.		*
Delivering 5-star customer service		*



Professional Qualifications	Essential	Desirable
First Aid Certificate		*
SVQ 2 or above equivalent in Customer Care		*